

Sponsor & Exhibit Packages | 2017 Combined Convention

Hosted by the Colorado Funeral Directors Association in partnership with the Wyoming Funeral Directors Association
July 20-23, 2017 | Embassy Suites Denver Downtown | Denver, Colorado

Supplier partners play a significant role in the Combined Convention by underwriting program and catering costs, making the event more affordable and accessible for our members to attend. Sponsor packages are designed to promote MAXIMUM visibility and interaction – with an exhibit space, exclusive marketing, and person-to-person conversations with the Convention audience.

Exhibit space is limited! Complete and return the Reservation Form to the CFDA Office ASAP.

Sponsors will have priority reservations through May 15, 2017. Display space is subject to availability at the time of reservation.

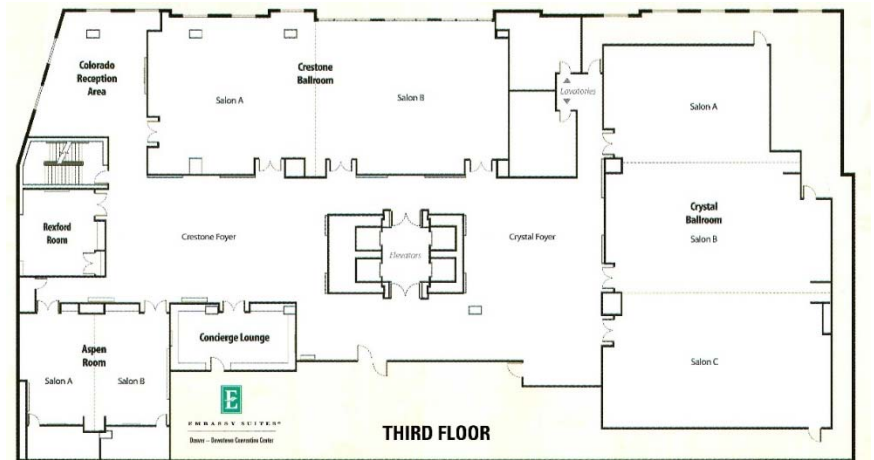
Sponsorship Level	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EXHIBIT ONLY
Sponsorships and Exhibit Fees <i>Sponsorship offers the best value to maximize your visibility with our Convention audience. Special pricing is extended to CFDA Allied Members for exhibit fees.</i>	\$3,500	\$2,500	\$1,500	<i>CFDA Allied Members save \$300!</i>
Exhibit Space – TABLETOP DISPLAYS <i>One 8-ft. wide covered display table; items must fit on top or within 12 inches in front of your table. Setup begins Friday, July 21 at 11AM; teardown Saturday, July 22 at 1:30PM. A maximum of 25 displays are available.</i>	Complimentary exhibit space in high-traffic area	Complimentary exhibit space in high-traffic area	Complimentary exhibit space	\$1,000 per exhibit space
Registration for Display Representative(s) <i>Personnel registration includes daily coffee and beverage breaks on Friday, July 21 and Saturday, July 22. A Friday evening reception and Saturday lunch is also included.</i>	Four (4) personnel registrations	Two (2) personnel registrations	One (1) personnel registration	\$250 registration fee per display representative
Sponsor an Event or Function <i>We'll give special recognition to sponsors at a preferred function. Sponsors will be recognized on banners displayed prominently throughout the Convention.</i>	YES	YES	YES	NO
Advertise in the Convention Program <i>Reserve advertising space in our Convention program. All ads will be printed in 1-color; please note dimensions.</i>	Full Page 7.5"W x 10"H \$400 value	Half Page 7.5"W x 4.75"H \$200 value	Business Card 3.5"W x 2"H \$100 value	Available for optional purchase
One Insert in Convention Registrant Packets <i>Why wait for attendees to visit your display? We'll put your logo merchandise, promotional flyer, brochure, or product sample right into our Convention bags. Limit 1 item.</i>	YES	YES	YES	NO
Reserved Lunch Table – Saturday, June 22 <i>We'll reserve a table for your company so you can invite your customers (or potentials) to sit down and enjoy lunch together.</i>	YES	<i>Not applicable at this level</i>	<i>Not applicable at this level</i>	<i>Not applicable at this level</i>
Brief Presentation to the Convention Audience <i>Introduce your company and team members to our Convention audience.</i>	5 minutes	3 minutes	3 minutes	NO
Take Me Out to the Ballgame – Saturday, July 22 <i>Enjoy a summer evening at Coors Field and watch the Colorado Rockies take on the Pittsburgh Pirates.</i>	Optional: Advance ticket purchase will be required before June 30.			

Updated 4/26/2017

Contact the CFDA Office at mail@cofda.org or phone 303-791-2336 or visit www.cofda.org/CombinedConvention

The CFDA and WyFDA 2017 Combined Convention will be held at the Embassy Suites Denver Downtown Convention Center, 1420 Stout Street, Denver, CO

On the third floor of the Embassy Suites Downtown, the Crystal Ballroom will be “education central” for the 2017 Combined Convention.



The Crestone Foyer and Crestone Ballroom will showcase vendor displays and host refreshment breaks during the Convention.



Saturday's lunch will be served in the Crestone Ballroom – with floor-to-ceiling windows that overlook downtown.



Newly renovated guest suites are available at the Embassy Suites Denver Downtown Convention Center.

Rooms are available for the nights of July 20 to July 24 at the special CFDA group rate of \$179 single/double occupancy. The room rate includes full, cooked-to-order breakfast and evening Manager's Reception for two (additional guests are \$15 per night, per room.)

This special rate will be honored until the group block is sold-out or until June 30, whichever comes first. Call or book online ASAP – go to www.cofda.org/CombinedConvention for details.

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Sponsor & Exhibitor Reservation | 2017 Combined Convention

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Please complete and return this form to the CFDA office as soon as possible.

Primary Contact Information The Contact Person is responsible for payment of invoice, registering personnel, etc.

Name of Contact Person

Email of Contact Person

Company

Mailing Address

Phone Number

A confirmation will be sent via email that contains forms to order utilities, register your personnel, and other information relevant to your participation at the Combined Convention. Please watch for this information on or before June 15, 2017.

Reservation Options

Select level of participation below. CFDA will issue an invoice to the contact person listed above.

- Platinum Sponsor** – \$3,500 | display table, 4 personnel registrations, full-page advertising in program
- Gold Sponsor** – \$2,500 | display table, 2 personnel registrations, half-page advertising in program
- Silver Sponsor** – \$1,500 | display table, plus 1 personnel registration
- Exhibit Space** – \$1,000 | display table. A discount will be applied for current CFDA Allied/Supporting Members.
- Personnel Registration** – \$250 | 1 personnel registration for Friday and Saturday (maximum 2 reps per display)

Convention Event Sponsorship

We'll give special recognition to Convention Sponsors at a preferred function. Reserved on first come, first served basis.

First Choice – select 1

- Friday Refreshment Break
- Friday Reception
- Education Session(s) – Friday or Saturday
- Audio-Visual Sponsor – Friday or Saturday
- Saturday Refreshment Break
- Saturday Buffet Lunch

Second Choice – select 1

- Friday Refreshment Break
- Friday Reception
- Education Session(s) – Friday or Saturday
- Audio-Visual Sponsor – Friday or Saturday
- Saturday Refreshment Break
- Saturday Buffet Lunch

Promotional Items

Why wait for attendees to visit your display? We'll put your promotional flyer, brochure, a logo toy, or product sample right into our Convention bags. You must provide 150 finished items to the CFDA office no later than Friday, June 30th to be inserted in Convention packets. (Limit: 1 item per sponsor) Please describe your item below.

Please return completed form to the CFDA office no later than June 1, 2017.

Colorado Combined Convention c/o Colorado Funeral Directors Association

P. O. Box 631664, Highlands Ranch, CO 80163-1664 | 303.791.2336 | 303.395.2609 fax | mail@cofda.org