

# Sponsor Packages | 2017 Combined Convention

Hosted by the Colorado Funeral Directors Association in partnership with the Wyoming Funeral Directors Association  
**July 20-23, 2017 | Embassy Suites Denver Downtown | Denver, Colorado**

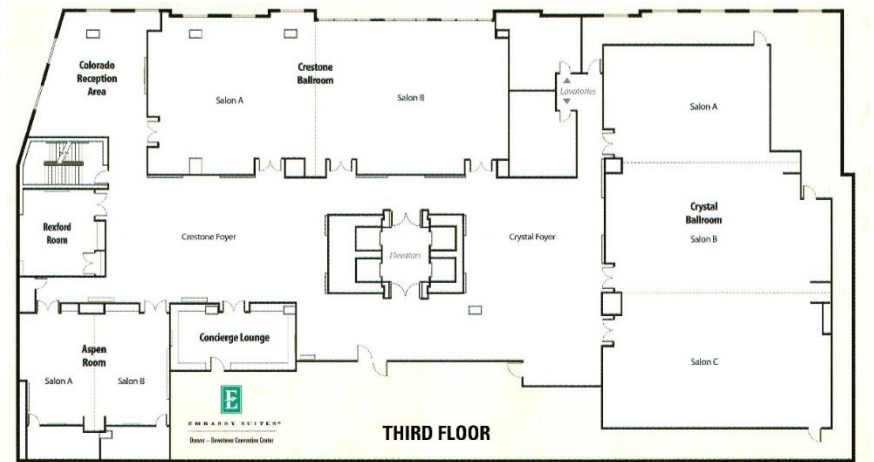
Supplier partners play a significant role in the Combined Convention by underwriting program and catering costs, making the event more affordable and accessible for our members to attend. Sponsor packages are designed to promote MAXIMUM visibility and interaction with the Convention audience.

**Reserve your Sponsorship now! Return the Sponsor Reservation Form to the CFDA Office.**

Sponsorship Level	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500
<b>Sponsor an Event or Function</b> <i>Choose an event to sponsor – lunch, coffee service, refreshments, a speaker or education session, or audio-visual – we'll give special recognition to your company at the function.</i>	YES	YES	YES
<b>Banners and Signage</b> <i>Sponsors will be recognized on banners and signs displayed prominently throughout the Convention.</i>	YES	YES	YES
<b>Advertise in the Convention Program</b> <i>Offer a special promotion or extend a special invitation to our members – reserve advertising space in our Convention program.</i>	Full Page 7.5"W x 10"H 1 color	Half Page 7.5"W x 4.75"H 1 color	Business Card 3.5"W x 2"H 1 color
<b>One Promotional Insert in Convention Registrant Packets</b> <i>Why wait for attendees to visit your display? We'll put your logo merchandise, promotional flyer, brochure, or product sample right into our Convention bags. Limit 1 item.</i>	YES	YES	YES
<b>Exhibit Space – 1 display per sponsor</b> <i>One 8'L x 24"W covered display table is include for each sponsor in the Crestone Foyer or Crestone Ballroom. Setup begins at 11 AM on Friday; teardown Saturday afternoon.</i> Display space is subject to availability at the time of registration; Convention schedule may change without notice.	One 8-ft. display table in Crestone Foyer	One 8-ft. display table in Crestone Foyer or Ballroom	One 8-ft. display table in Crestone Ballroom
<b>Registration for Sponsor Representative(s)</b> <i>Sponsorship includes personnel admissions on Friday, July 21 and Saturday, July 22. Registration includes daily coffee and beverage breaks, Friday reception, and Saturday lunch.</i>	Four (4) personnel registrations	Two (2) personnel registrations	One (1) personnel registration
<b>Reserved Lunch Table – Saturday, June 22</b> <i>We'll reserve a table for your company so you can invite your customers (or potentials) to sit down and enjoy lunch together.</i>	YES	<i>Not applicable at this level</i>	<i>Not applicable at this level</i>
<b>Brief Presentation to the Convention Audience</b> <i>Introduce your company and team members to our Convention audience. Available only for Platinum Sponsors.</i>	5 minutes	<i>Not applicable at this level</i>	<i>Not applicable at this level</i>
<b>Take Me Out to the Ballgame – Saturday, July 22</b> <i>Enjoy a summer evening at Coors Field with friends and colleagues and watch the Colorado Rockies take on the Pittsburgh Pirates.</i>	Optional: Advance ticket purchase will be required		

The CFDA and WyFDA 2017 Combined Convention will be held at the Embassy Suites Denver Downtown Convention Center, 1420 Stout Street, Denver, CO

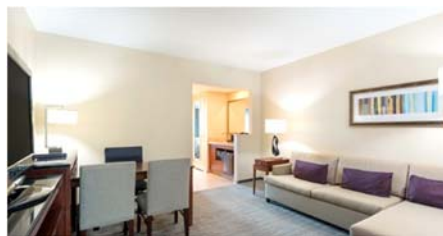
On the third floor of the Embassy Suites Downtown, the Crystal Ballroom will be “education central” for the 2017 Combined Convention.



The Crestone Foyer and Crestone Ballroom will showcase vendor displays and host refreshment breaks during the Convention.



Saturday's lunch will be served in the Crestone Ballroom – with floor-to-ceiling windows that overlook downtown.



Newly renovated guest suites are available at the Embassy Suites Denver Downtown Convention Center.

Rooms are available for the nights of July 20 to July 24 at the special CFDA group rate of \$179 single/double occupancy. The room rate includes full, cooked-to-order breakfast and evening Manager's Reception for two (additional guests are \$15 per night, per room.)

This special rate will be honored until the group block is sold-out or until June 30, whichever comes first. Call or book online ASAP – go to [www.cofda.org/CombinedConvention](http://www.cofda.org/CombinedConvention) for details.

Contact the CFDA Office at [mail@cofda.org](mailto:mail@cofda.org) or phone 303-791-2336 or visit [www.cofda.org/CombinedConvention](http://www.cofda.org/CombinedConvention)

# Sponsor Reservation | 2017 Combined Convention

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Please complete and return this form to the CFDA office as soon as possible.

**Sponsor Contact Information** The Contact Person is responsible for payment of invoice, registering personnel, etc.

Name of Contact Person

Email of Contact Person

Company

Mailing Address

Phone Number

## Sponsor Package

Select level of sponsorship below. CFDA will issue an invoice to the contact person listed above.

- Platinum Sponsor** – \$3,500 | *display table in foyer, 4 personnel registration, full-page advertising in program*
- Gold Sponsor** – \$2,500 | *display table in ballroom, 2 personnel registrations, half-page advertising in program*
- Silver Sponsor** - \$1,500 | *display table in ballroom, plus 1 personnel registration*

## Convention Event Sponsorship

Choose an event to sponsor – we'll give special recognition to your company at the function. Reserved on first come, first served basis.

### First Choice – select 1

- Friday Afternoon Refreshments
- Friday Reception
- Education Session(s) – Friday
- Education Session(s) – Saturday
- Audio-Visual Sponsor – Friday
- Audio-Visual Sponsor – Saturday
- Saturday Morning Refreshments
- Saturday Buffet Lunch
- Saturday Afternoon Refreshments

### Second Choice – select 1

- Friday Afternoon Refreshments
- Friday Reception
- Education Session(s) – Friday
- Education Session(s) – Saturday
- Audio-Visual Sponsor – Friday
- Audio-Visual Sponsor – Saturday
- Saturday Morning Refreshments
- Saturday Buffet Lunch
- Saturday Afternoon Refreshments

## Promotional Items

Why wait for attendees to visit your display? We'll put your promotional flyer, brochure, a logo toy, or product sample right into our Convention bags. You must provide 150 finished items to the CFDA office no later than Friday, June 30th to be inserted in Convention packets. (Limit: 1 item per sponsor *Please describe your item below.*)

Please return completed form to the CFDA office no later than April 15, 2017.